



Alexa Courtney

Alexa Courtney is dedicated to helping organizations and communities thrive in complex environments. She has extensive experience working in the US and globally in South Asia, Middle East, Africa, and Europe, building new business, designing strategies to help organizations adapt and create impact, and leading research and assessment teams. Currently, Alexa is partnering with a variety of consulting and innovation firms as an independent consultant to design new market-entry strategies and offerings. Previously, she was Executive Vice President of Caerus Associates, a strategy and design firm, where she drove new business growth, diversified the firm's client base, and developed capabilities for new markets.

She is a recognized thought leader and practitioner with over twelve years of business, policy and field experience. She is passionate about the application of design to international development policy and programs and supporting organizations in the design and management of new business models in complex, conflict-affected environments.

Alexa holds a B.A. in Sociology and International Studies from Yale University, and a M.S. from the University of London's School of Oriental and African Studies (SOAS) in the Political Economy of Violence, Conflict and Development. She is a former Fulbright Scholar and a term member on the Council on Foreign Relations.

Specialties: Field assessments, program design, monitoring and evaluation, large group facilitation, public speaking, organizational design, change management, capability development, project management, strategy, planning, management, and sales.

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